Pedagogy and Online Learning: Training Users on Backwards Design

- Roger’s Bell Curve:
  - All about instructions not the technology
  - Designing a learning environment (cognitive, social..)
    - The center of it all is about learning (teacher presence)
    - http://www2.nau.edu/~d-elearn/

"What is Backwards Design" Identify desired results.
Determine acceptable evidence, plan learning experiences and instruction.”
Wiggins (2005)

- Student Learning outcomes: declared knowledge factual,
  - choose selective words (not understand) identify concrete terms
  - How do you assess understanding?

TPACK – Technological Pedagogical and Content Knowledge
Making the Most of YouTube® Mashups

"Clip culture is here to stay", to quote the founders of YouTube. Today, a rich Internet experience is part of the fabric of everyday life for today's students. Reaching Millennial students means presenting materials in a way that resonates with them. YouTube provides an easy vehicle for doing just that. Coupled with the Mashup feature available in Release 9.1, educators have a powerful tool, if they are willing to make the most of it.

Adding a Mashup to your Course via Blackboard
Support Documentation as an Art Form: Media, Content, Context and Audience

What I learned as a librarian: “Information doesn’t organize itself”
If we don’t provide support, people have to feel their way along...

Documentation should not be written, created or constructed, but carefully crafted by skilled professionals, knowledgeable about their subject and dedicated to serving their audience.

http://blog.wpunj.edu/CraftingUsefulDocumentation/

Faculty Trained in the Blackboard Learn™ Platform
AND Distance Learning Teaching Strategy is Icing on the Cake: A Three Tier Training Approach

Collaborate

- More engagement
- Performance
- Retention
  (transition from one to another)

Voice email for feedback
25 - 35 hours per semester
Vocal feedback
Tales from the Faculty Side: Technology Vendor Suddenly Finds Himself Teaching

As many BbWorld attendees know, I’ve hosted the Blackboard Collaborate (formerly Wimba) Distinguished Lecture Series since 2000, shouting from the rooftops (well, desktops) about the value of using collaborative educational technologies to effectively teach online. But in 2010, after evangelizing for a decade, I switched sides and have since taught creative writing online for Holmes Community College (Mississippi). Learn how I creatively combine numerous Blackboard technologies to collaboratively teach subject matter traditionally taught in a face-to-face workshop.

Layout expectations

Millennials: A Student By Any Other Name Is Still A Student

Communities & Collaborate

- Wimba live, virtual classroom (archives everything)
- Voiceboard - app share robust
- Foreign Language – recording, removing anxiousness
- Guest Speaker with live – more exposure

Some students don’t have a choice on how content is delivered –
Do your best to engage students

Students get out of it what they put into it.

Some are there because they don’t want to work, mom & dad paid for their education.